

Sponsorship Levels 2015



Gold Sponsor (\$1,500) – 2 Available

- Logo on race bibs *
- Banner with your business logo on LEAD VEHICLE. Banner provided by Sponsor.
- One banner displayed on school grounds featuring full color business logos recognizing Silver and Gold sponsors *. Will be displayed four weeks prior to day-of-event.
- Banner displayed during day-of-event. Banner provided by Sponsor.
- Large logo on back of t-shirt * – Deadline April 3
- Business name and logo featured on 5k event website with link to your website *
- Day-of-event loudspeaker recognition
- Goodie bag insert (item/business card/brochure) - Deadline April 27
- (4) 5k race entry tickets plus 20% discount code for up to 10 additional runners
- Day-of-event display table on the campus of NCS for promotion of your business.

* **Artwork/Website Requirements:** The following may be emailed to ptf@ncsnj.org

1. Business logo in both .jpg and .eps (high resolution).
2. Business email, website, and contact phone number.
3. A descriptive paragraph/overview explaining your business (marketing 'soundbite'). This will be posted with your business contact information & logo on our 5k event page (www.ncsnj.org.)

Silver Sponsor (\$1,000)

- Banner with your business logo on FOLLOW UP vehicle. Banner provided by Sponsor.
- One banner displayed on school grounds featuring full color business logos recognizing Silver and Gold sponsors *. Will be displayed four weeks prior to day-of-event.
- Banner displayed during day-of-event. Banner provided by Sponsor.
- Logo on back of t-shirt * – Deadline April 3
- Business name and logo featured on 5k event website with link to your website *
- Day-of-event loudspeaker recognition
- Goodie bag insert (item/business card/brochure) - Deadline April 27
- (4) 5k race entry tickets
- Day-of-event display table on the campus of NCS for promotion of your business.

* **Artwork/Website Requirements:** The following may be emailed to ptf@ncsnj.org

1. Business logo in both .jpg and .eps (high resolution).
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3. A descriptive paragraph/overview explaining your business (marketing 'soundbite'). This will be posted with your business contact information & logo on our 5k event page (www.ncsnj.org.)

Bronze Sponsor (\$500)

- Logo on back of t-shirt * – Deadline April 3
- Business name and logo featured on 5k event website with link to your website *
- Day-of-event loudspeaker recognition
- Goodie bag insert (item/business card/brochure) - Deadline April 27
- (2) 5k race entry tickets

* **Artwork/Website Requirements:** The following may be emailed to ptf@ncsnj.org

1. Business logo in both .jpg and .eps (high resolution).
2. Business email, website, and contact phone number.
3. A descriptive paragraph/overview explaining your business (marketing 'soundbite'). This will be posted with your business contact information & logo on our 5k event page (www.ncsnj.org.)

Star Sponsor (\$250)

- Business name featured on 5k event website with link to your website *
- Day-of-event loudspeaker recognition
- Goodie bag insert (item/business card/brochure) - Deadline April 27
- (2) 5k race entry tickets

* **Artwork/Website Requirements:** The following may be emailed to ptf@ncsnj.org

1. Business logo in both .jpg and .eps (high resolution).

Sponsor \$ _____ donation (donation of your choice)

Thank you for your consideration in supporting Northwest Christian School.

If you are interested in becoming a Sponsor of The Dora Pedersen 5k, please contact the Parent Teacher Fellowship (PTF) at ptf@ncsnj.org

